





# IRON COUNTY

**"ULTIMATE ATV & UTV ADVENTURE"**  
**LARGEST SYSTEM IN WISCONSIN**

**FOUR SEASONS ATV/UTV TRAILS & ROUTES**

Winter trails are provided through cooperation with the Iron County Snowmobile Council, the White Thunder Riders and the Mercer Sno Goers. We invite you to come and ride our "winter" system.

Please remember to be considerate of other users.  
 When the temperature is above 30 degrees,  
 we request ATVs to stay off the trails  
 to prevent damage to the trail base.



Iron County was designated one of two new Wisconsin Heritage Tourism Areas by Governor Tommy Thompson in February, 1994. Iron County's history is "Rooted in Resources" - Not only the resources found in the iron ore mines and lush forests, but in the people who settled the region. Come experience Iron County's rich heritage... It is alive today!

**A tradition of GREAT ATV Rallies:**  
 Annual Pumpkin Run ATV Rally Every Columbus Day Weekend in October.

**ATV/UTV RALLY**  
 POKER RUN • TRAIL RIDING • ATV PULL  
**October 8-10, 2020**  
[MERCERPUMPKINRALLY.COM](http://MERCERPUMPKINRALLY.COM)

MERCER AREA CHAMBER OF COMMERCE  
 715.476.2389 • [MERCERCC.COM](http://MERCERCC.COM)

Annual Memorial Weekend ATV Rally Every Memorial Weekend in May:  
**Hurley**  
 Memorial Day Rally  
 May 21 - 24, 2020  
[hurleywi.com](http://hurleywi.com)

- **DO RIDE RESPONSIBLY!**  
 Be alert to possible changes in the trail system.
- Ride at a safe speed.
- Stay on marked routes and trails.
- Be alert for vehicular traffic on routes.
- Respect private property.
- Obey all state laws and local ordinances.
- Iron County assumes no liability as to trails, machines or individuals.
- This map is intended as a guide only.
- The ATV Association assumes no liability relative to accuracy of trail locations and routes.
- For Safety Reasons, the WATVA recommends that all ATV riders wear a helmet.
- Routes that are not listed on this map are designed specifically for local resident access to trail system.
- County Roads open to ATV/UTV traffic.

**LEGEND**

- State/Federal Highway
- County Road
- Route
- Trail
- Tribal Lands
- State Lands
- County Forest
- 710** Emergency Intersection Location Number
- ★ Business with gas
- 2** Business

- SCENIC POINTS OF INTEREST**
- A** Saxon Harbor
  - B** Scenic Vistas
  - C** Plummer Mine Head Frame
  - D** Spring Camp Falls
  - E** Mercer Depot
  - F** Giant Loon
  - G** Schomberg Park
  - M** B-47 Veterans Memorial

**HAUL IT IN - HAUL IT OUT!**  
 Littering the landscape where you ride invites land and trail closures. **\$500 FINE** for dumping (Iron Co. Ord. 11-3-2). **\$100 REWARD** for convictions Offered by Iron County Snowmobile Council and Iron Co. ATV Association.

**WARNING! \$10,000 Fine** and/or imprisonment for removing or tampering with any snowmobile or ATV directional sign in Iron County. **REWARD offered.** Call Iron County Sheriff's Dept. at 715-561-3800.

**For more information**  
 Iron County Development Zone  
 715-561-2922 • [www.ironcountywi.com](http://www.ironcountywi.com)  
 Hurley Chamber of Commerce  
 866-340-4334 • [www.hurleywi.com](http://www.hurleywi.com)  
 Mercer Chamber of Commerce  
 715-476-2389 • [www.mercercc.com](http://www.mercercc.com)

**First Aid Kits available at:**  
 Donners Bay, Frontier Bar, Beaver Lodge, Saxon Pub, Beaver's Resort, Joany's Sidekicks, Island View Resort, Willy's Still, Lazy Ace, Yukon 51, Lipske's, Harbor Lites.

**WARNING: ATV SPEED LIMIT ON TOWN ROADS 25 MPH • TRAILS 40 MPH DAY & NIGHT • IRON COUNTY EMERGENCY ONLY DIAL 911 SHERIFF, FIRE, AMBULANCE**